



Stock Data Subscription

Auto-updating content is one of the best ways to keep your visual communications content fresh and dynamic.

A stock ticker that is always up-to-date is valuable to any organization. Monitor your own stock's performance and inform staff and visitors about how their portfolio is doing.

The stock ticker is an easy addition to your AxisTV system. To display stock quotes, AxisTV users simply purchase the AxisTV RSS Adapter (AXIS-TV-RSS) and subscribe directly with Ticker Technologies, Inc., our stock information partner.



Subscription Information

Ticker Technologies, Inc. offers delayed stock updates to Visix customers. They are a leading provider who has been providing informative content since 1998. The stock updates can be displayed in tickers or in news bulletins in AxisTV.

Customers sign up for a stock content subscription directly with Ticker Technologies. They provide custom URL(s) for each Visix customer to provide the delayed stock data. Stock updates are delayed approximately 20 minutes.

The AxisTV RSS Adapter is required for the AxisTV Content Manager to download the stock data updates. Stock data is downloaded to the Content Manager, and then sent to Media Player(s) via the network.

Subscription Pricing

Pricing is as follows and is subject to change without notice:

- **One-time setup fee, per Content Manager: \$150.00**
- **Delayed updates for up to 20 stock symbols, per Content Manager: \$80.00 per month**
- **Delayed updates for up to 40 stock symbols, per Content Manager: \$125.00 per month**

Major U.S. equities markets are available with the exception of the Dow Jones Indexes.

Subscription Requests

To purchase a subscription or obtain more information, contact Ticker Technologies, Inc. directly:

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